



THE REALITY CHECK

Most First Optometry Jobs Don't Come From Postings

They come from conversations.





ONE BELIEF I HAD THAT TURNED OUT TO BE WRONG

-  I thought perfecting my skills leads to success
-  I assumed the most successful people were the best
-  I assumed fulfillment would come from the role itself.









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2025 FRAME LEGEND

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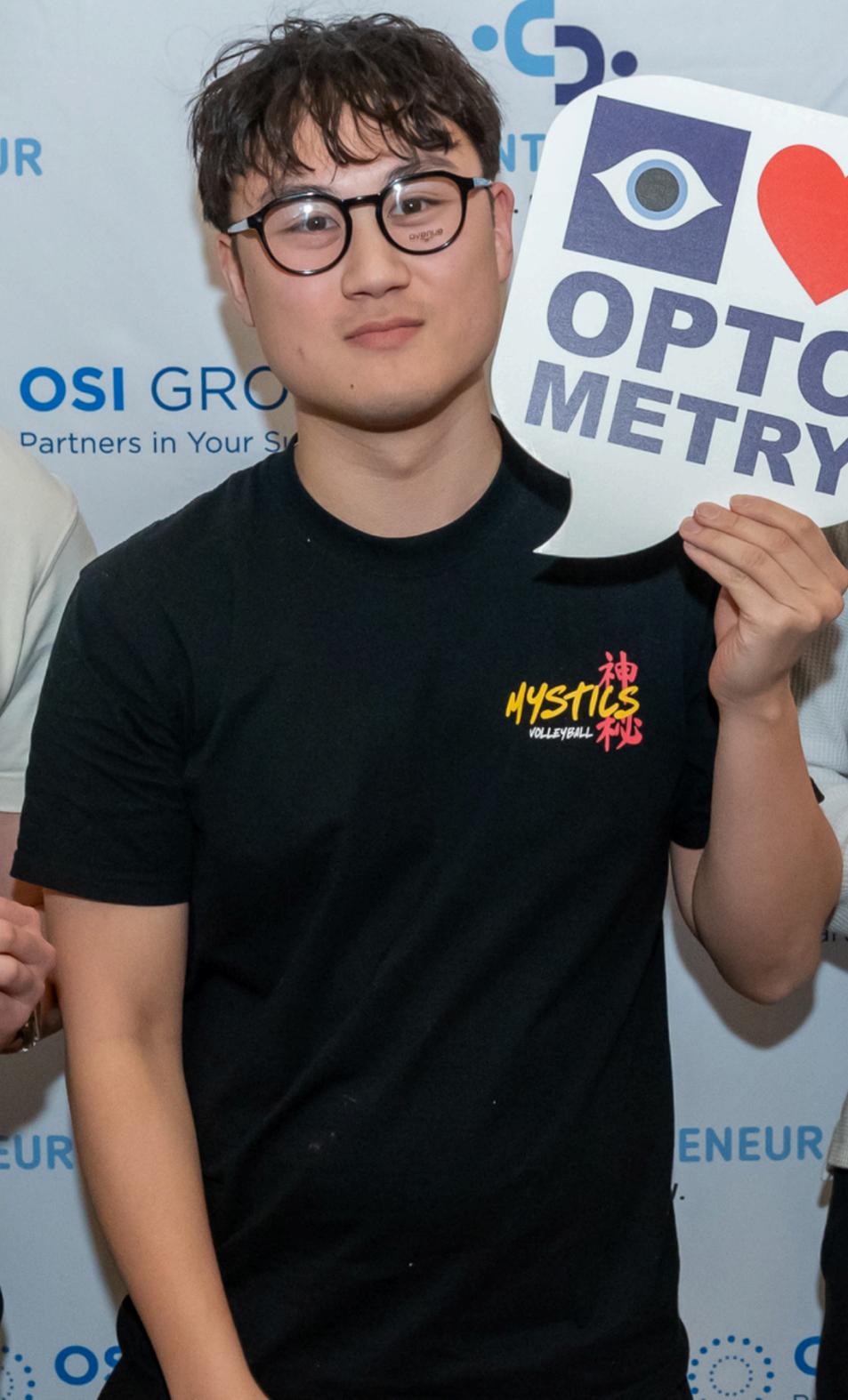
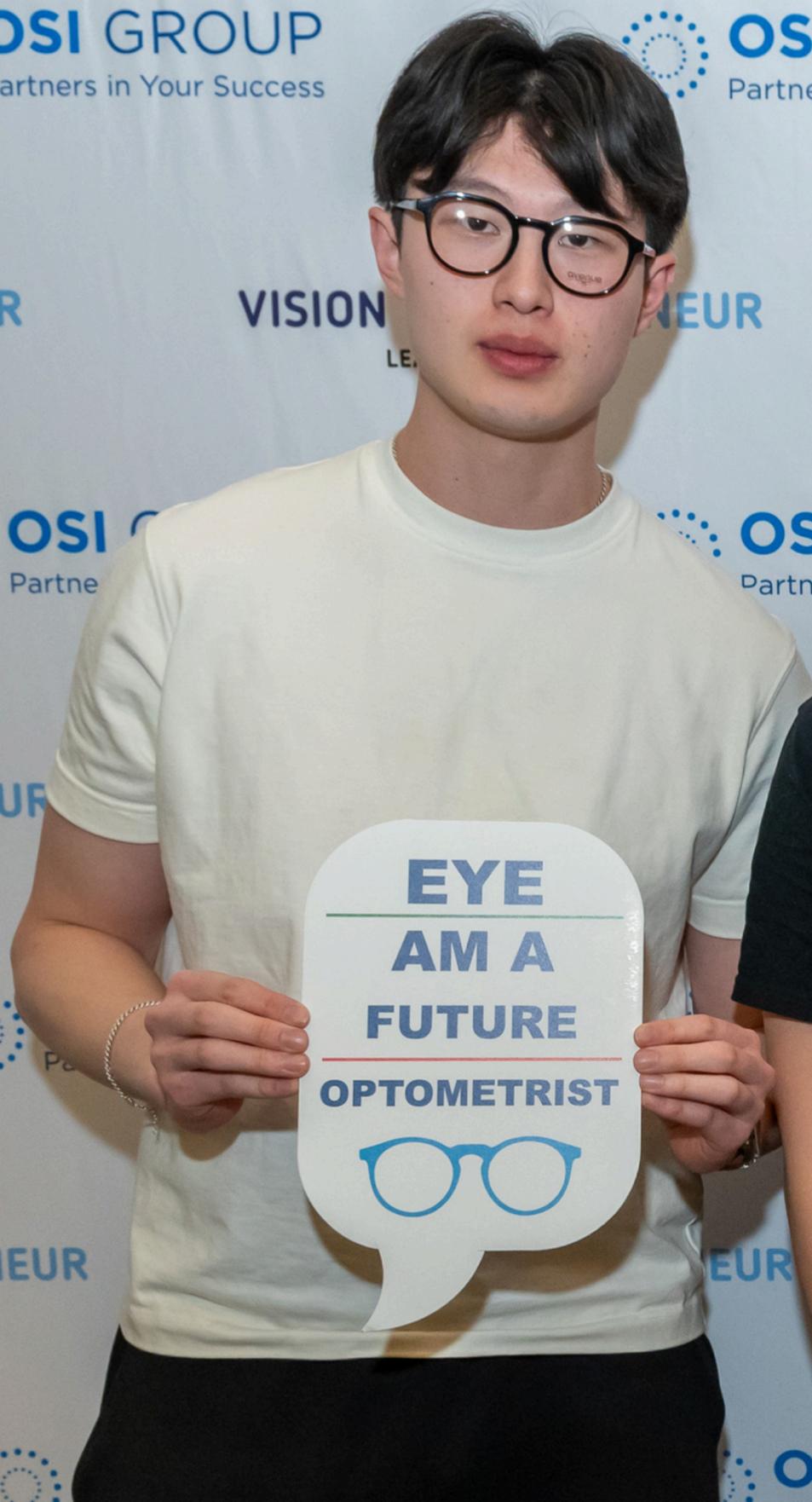
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TURA
James Ahola
Customer Safety Manager



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